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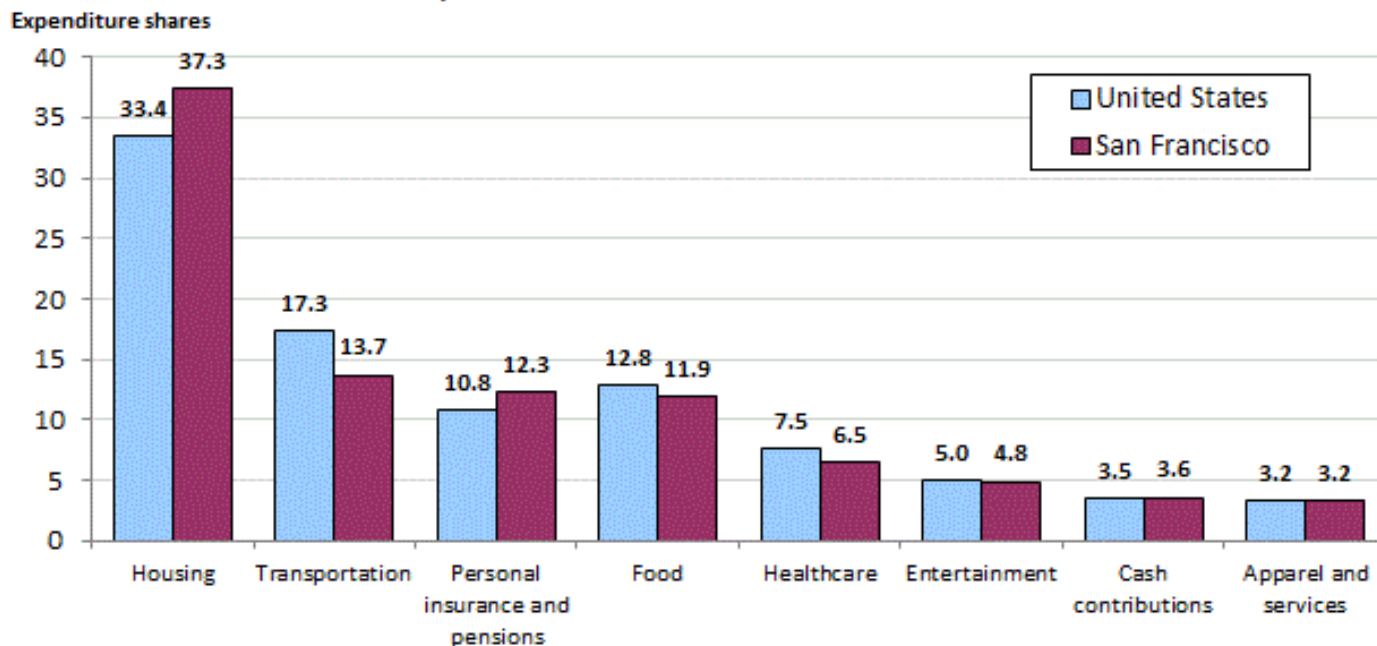
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Consumer Expenditures for the San Francisco Area: 2013–14

Households in the San Francisco-Oakland-San Jose, Calif., metropolitan area spent an average of \$68,765 per year in 2013–14, the U.S. Bureau of Labor Statistics reported today. Regional Commissioner Richard J. Holden noted that this figure was significantly higher than the \$52,284 average expenditure level for households in the United States. San Francisco-area households allocated their dollars significantly different from the U.S. average in 4 of the 8 major expenditure categories. For example, the share of expenditures for housing, which accounted for 37.3 percent of the average household's budget in the San Francisco area, was significantly higher than the national average of 33.4 percent. (See [chart 1](#) and [table 1](#).)

Chart 1. Percent distribution of average annual expenditures for eight major categories in the United States and San Francisco metropolitan area, 2013–14



Highlights of the San Francisco area's 2013–14 spending patterns:

- **Housing:** This was the largest expenditure category for San Francisco-area households and averaged \$25,663. As noted, housing accounted for 37.3 percent of the area's household budget, significantly higher than the 33.4-percent U.S. average. (See [table 1](#).) Among the 18 metropolitan areas nationwide for which data were available, San Francisco was 1 of 8 areas to have housing expenditure shares which was significantly higher than the national average. Housing expenditure shares among the 18 areas ranged from 39.6 percent in New York to 30.2 percent in Detroit. (See [table 2](#).)

- **Transportation:** San Francisco-area households spent 13.7 percent of their budget on transportation, significantly below the national average of 17.3 percent. Of the \$9,404 in annual transportation expenditures in San Francisco, 87.2 percent was spent buying and maintaining private vehicles; this compared to the national average of 93.8 percent.

- **Personal insurance and pensions:** Households in the San Francisco area spent 12.3 percent of their annual budget on personal insurance and pensions, significantly above the national average of 10.8 percent.

- **Food:** The portion of a San Francisco household's budget spent on food, 11.9 percent, was not significantly different from the 12.8-percent U.S. average. San Francisco-area households spent \$4,215, or 51.7 percent, of their food dollars on food prepared at home and \$3,937 (48.3 percent) on food prepared away from home. In comparison, the average U.S. household spent 59.5 percent of its food budget on food prepared at home and 40.5 percent on food prepared away from home.

Additional information

Data in this release are from the Consumer Expenditure Survey (CE), which the U.S. Census Bureau conducts for the U.S. Bureau of Labor Statistics. The data in this release were averaged over a 2-year period, 2013 and 2014.

A household in the CE survey is defined as a consumer unit which consists of members related by blood, marriage, adoption, or other legal arrangement; a single person living alone or sharing a household with others but who is financially independent; or two or more persons living together who share responsibility for at least 2 out of 3 major types of expenses – food, housing, and other expenses. The terms household or consumer unit are used interchangeably for convenience.

Differences in spending among metropolitan areas may reflect differences in the cost of living, but they also may reflect other causes. Spending differences may result from different consumer preferences or variations in demographic characteristics, such as household size, age, or income levels. However, expenditure shares, or the percentage of a household's budget spent on a particular category, can be used to compare spending patterns across areas. Sample sizes for the metropolitan areas are much smaller than for the nation, so the U.S. estimates and year-to-year changes are more reliable than those for the metropolitan areas. Users should also keep in mind that prices for many goods and services have changed since the survey was conducted.

A value that is statistically different from another does not necessarily mean that the difference has economic or practical significance. Statistical significance is concerned with our ability to make confident statements about a universe based on a sample. A large difference between two values may not be statistically significant, while a small difference could be significant; both the sample size and the variation among the values in the sample affect the relative error of the estimates.

For additional technical and related information, see <https://www.bls.gov/opub/hom/pdf/homch16.pdf>. Data for the nation, the four geographic regions of the U.S., and 18 metropolitan areas nationwide are available at www.bls.gov/cex/tables.htm. Metropolitan definitions used in the survey are available at www.bls.gov/regions/ce_areadef.pdf. The metropolitan area discussed in this release is San Francisco-Oakland-San Jose, Calif., which is comprised of Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, and Sonoma Counties in California. Metropolitan area news releases for the Consumer Expenditure Survey are available at www.bls.gov/regions/consumerspending.htm.

Table 1. Average annual expenditures, characteristics and percent distribution, United States and San Francisco metropolitan area, Consumer Expenditure Survey, 2013-14

Category	United States	San Francisco
Consumer unit characteristics:		
Income before taxes.....	\$65,339	\$92,780
Age of reference person.....	50.2	49.8
Average number in consumer unit:		
Persons	2.5	2.5
Children under 18.....	0.6	0.5
Persons 65 and over	0.4	0.3
Earners	1.3	1.4
Vehicles	1.9	1.8
Percent homeowner	63	50
Average annual expenditures:	\$52,284	\$68,765*
Percent distribution.....		
Total.....	100.0	100.0
Food	12.8	11.9
Alcoholic beverages	0.9	1.0
Housing	33.4	37.3*
Apparel and services.....	3.2	3.2
Transportation	17.3	13.7*
Healthcare	7.5	6.5*
Entertainment	5.0	4.8
Personal care products and services ..	1.2	1.2
Reading	0.2	0.23*
Education	2.3	2.8
Tobacco products and smoking supplies	0.6	0.3*
Miscellaneous.....	1.3	1.2
Cash contributions.....	3.5	3.6
Personal insurance and pensions	10.8	12.3*

Note:* Statistically significant difference from the U.S. average at the 95-percent confidence level.

Table 2. Percent share of average annual expenditures for housing, transportation, and food, United States and 18 metropolitan areas, 2013-14

Area	Housing	Transportation	Food
United States.....	33.4	17.3	12.8
Atlanta	33.2	16.4	12.8
Baltimore	33.9	15.0	11.5
Boston	33.3	15.1*	11.7*
Chicago	35.1*	15.2*	12.7
Cleveland	31.0*	18.0	13.7
Dallas	33.1	18.3	12.7
Detroit.....	30.2*	19.2*	12.4
Houston	33.4	17.9	12.1
Los Angeles.....	38.7*	15.0*	13.1
Miami.....	39.4*	16.8	13.0
Minneapolis	32.4	17.9	11.3*
New York	39.6*	13.4*	11.6
Philadelphia.....	35.4*	16.4*	12.5
Phoenix	34.2	19.4	13.9
San Diego.....	37.6*	16.3	11.0*
San Francisco	37.3*	13.7*	11.9
Seattle	35.0	15.4*	12.3
Washington.....	35.8*	18.0	10.0*

Note* Statistically significant difference from the U.S. average at the 95-percent confidence level